

# TOUCHDOWN CLUB MEETING MINUTES

Sept 11, 2023

6:00PM

BHS RM A24

1. Welcome
  - a. Present:
    - Paul Sczepanski-President
    - Brad Westrum-Treasurer
    - Jackie Sczepanski-Secretary
    - Vicki Classen-Vice President
    - Vince Varpness-Head Football Coach
    - Number of non-board members in attendance (3) LaTeasha Quanza, Kari Ecklund, Tom Dickhausen
2. Coaches Report
  - a. 97 players
  - b. Having a JV game on Saturday
3. Treasurer/Concession Stand Report
  - a. Balance update
  - b. Recent purchases
    - Food for the concession stand, matching sweatshirts for the team managers, matching hats and shirts for coaches, game day programs, helmet decals, yellow practice jerseys, new coolers for watermelon bowl, pizza for the team on Blitz Night, banners for the sponsors, senior banners and team photo banner, thigh pads, food license, 7v7 registration fee.
  - c. Sponsorships/TDC Contributions
    - Touchdown Club contributions are up to \$2254.86
    - Corporate Sponsorships are up to \$6214.11. Still waiting on TCO and Dodge of Burnsville for their checks to arrive.
4. Concession Stand Report
  - a. It was suggested that if we don't get a playoff game we could sell the remaining concession stand items to the basketball boosters
  - b. We will have nacho cheese and chips for the next game = \$5.00
  - c. As a group we decided to lower the CC minimum to \$5.00. This will hopefully make purchasing food more accessible to the students.
5. Secretary/Fundraising/Volunteer Report
  - a. MYAS update
    - Jackie called and talked to Kyle Heinrichsen the day after the meeting and he said that it is one tournament per academic year, July 1-June 31. The mattress sale in May did not count as a tournament and was considered a fundraiser so we could do a mattress sale and a tournament in the future if needed.
    - Right before the meeting Jackie got an email from the AD that said we might be able to get the gyms on Feb. 17.
  - b. Volunteers
    - It was decided that volunteers that work in the concession stand will get a free burger/hotdog, water/pop, and popcorn for working the shift.
    - Still need volunteers for Friday nights game.
  - c. Blaze Card Sales

- Prizes Cost = \$1119.50
  - 15 Sweatshirts x \$27.50 = \$412.00
  - 13 backpacks x \$17.50 = \$227.50
  - 48 gift cards x \$10 = \$480
- 48 players sold 10 or more cards
- 28 players sold 20 or more
- 3 players sold 40 or more
- 16 players did not participate
- \$2780 sold via credit card + \$19,175 in cash sales
- \$21,995 in sales and donations
- Next step is to pay Adrenaline their cut of the cards. We should have a final update on our profit by the next meeting.

## 6. President Agenda

### a. Agenda Items

1. Tackle Cancer
  - \$50 gift card to Southern Social, \$50 gift card to Famous Dave's, 2 gift baskets from Chick-fil-a, \$25 gift card to Whiskey Inferno, a TV, and brand new pair of Air Force One shoes. Couple of Blaze cards, Kwik Trip \$50 gift card.
  - Sell tickets 1 = \$1 and 12 = \$10
  - BAC kids to collect donations
  - Announce winners at the end of 3rd quarter and post winners numbers at the concession stand.
2. Teacher Appreciation Night
  - Vicki is working on the teacher gift.
  - Seniors get to pick their teacher for teacher appreciation. There are 20 seniors. If multiple students pick the same teacher, the teacher will only get one gift.
3. Senior Night - Jessica Sherlock
  - Jackie messaged Sherlock everything she had in the files for Senior Night. We will have a meeting before senior night to discuss further.
4. BAC Tunnel
  - Paul emailed all the coaches and invited the 8th graders to homecoming.
    - Friday, September 15th: 8th Grade Teams
    - Thursday, September 28: 6th and 7th Grade Teams
    - Friday, October 13th: 4th and 5th Grade Teams
5. BAC Future Goals
  - Paul will work with Mike Hunter in the off-season to find ways to increase our partnership, build one football community, and a more seamless transition to high school (9th grade) football.
6. End of Year Banquet
  - We will have the banquet at the high school to save money on a facility rental. We will use the area adjacent to the cafeteria. It's a beautiful area! The committee will determine the remaining details.
7. Sponsors
  - Main goal at the end of the season is to have plenty of money to make a sizable shoulder pad purchase, and shoulder pads that are the best. That means we need to be fiscally responsible with our spending on all of these remaining items.
  - Ideas to thank our sponsors:

- Players with uniforms on with laminated signs that say thank you, standing next to the sponsor banner. Needs to take place during the season (pre-game, etc) A video with players speaking.
    - Tom will contact Paul and help him with this endeavor.
- 8. First Responder Night/Military Appreciation-Recap
  - Joubert's donated the signs - THANK YOU!
  - Gave out a few free meals with the coupon card
- 9. Updates
  - Team Photos/Game Day photos
    - Keenan Wold will be here for Roseville and Farmington games.
    - \$610 for team photos and senior banners
      - 5 banners 30x40 @ \$35 each
      - 4x6 Senior Banner: \$70
      - The company accidentally sent a 6x8 banner and will be shipping us the smaller banner. Coach V will get to keep the large banner in his office.
    - The Imagery took some fantastic photo at the August 31 game.
  - Watermelon Bowl/Tailgate Recap
    - It was a great day! Beautiful weather! Food was great!
  - Game Day Food:
    - Jersey Mikes is offering to sell us regular subs for \$5.00 each.
      - To do: Write script for announcer for Jersey Mikes, order a Banner, get a logo
      - Get 80 Jersey Mikes subs for every game.
        - Vicki will figure out the pick up times with Coach V
    - Buffalo Wild Wings is supposed to be bringing a post game meal on the 28th and 13th. A rep from BWW will deliver the food. They will also hand out BWW swag at the last two games.
    - Chick-Fil-A will be donating a pre-game day meal on Wednesday, Sept 27. Jackie will pick up the food and deliver to the school.
  - Snack Table Update
    - Coach Varpness has enough game day snacks to get the team through a couple more weeks.
  - Promoting Chipotle Night for December 2nd