

TOUCHDOWN CLUB MEETING MINUTES

April 10, 2023

6:00PM

BHS RM A24

1. Welcome
 - a. Present:
 - i. Paul Szczepanski-President
 - ii. Brad Westrum-Treasurer
 - iii. Jackie Szczepanski-Secretary
 - iv. Vince Varpness-Head Football Coach
 - v. Number of non board members in attendance = 1
 - b. Absent:
 - i. Vicki Clausen-Vice President
2. Introductions of Board Members and those in attendance
3. Treasurer Report
 - a. We have had one parent join the [Touchdown Club](#) since the April 6 spring meeting.
 - b. Booster Fees are \$100. We will look into giving a window cling to all that pay the booster fee.
4. Secretary Report
 - a. Website is in the process of being updated. Let Jackie or Coach Varp know if there is something that needs to be added, updated, or removed.
 - b. Mattress Sale is off to a good start so far. We have 20 going and 44 interested on the Facebook Invite. Varp will continue to talk to the players about spreading the word and handing out flyers.
 - i. Players will receive a referral bonus for each person that they refer to the sale that buys a mattress. We decided that the referral bonus amount will be deducted from the \$100 booster fee first for the player with any remaining balance to be put back into the football account to be used for team bonding, team meals, apparel etc.
 - ii. We will need parent and player volunteers for May 13. Jackie will send out a sign up genius the week before for players and parents to help with set up and tear down.
 - iii. Paul, Jackie and Varp met with the AD Kevin Kleiner to discuss the role of the booster club and what we can do going forward to make the football program a success.
5. Establish two Sub-Committees
 - a. Fundraising
 - i. Jackie volunteered to continue heading up the Mattress Sale and will head up the Blaze Card Fundraiser this fall.
 - ii. Any additional fundraising will need to be coordinated by other volunteers.
 - iii. Fundraisers are needed to pay for the additional coaching staff, equipment for players like helmets (5 Speedflex helmets cost \$2,200 (We would like to get 10), shoulder pads (set of 8-10 \$2500), team bonding, food, clothing to name a few.
 - b. Volunteering
 - i. Jackie is in the process of creating a list of volunteer positions and their job descriptions. She is hoping to have this completed before the next booster meeting on May 8. She is hoping we can fulfill some of these positions if people know what is expected.

Coordinator positions include:

 1. Grade Level Reps
 2. Concessions Coordinator
 3. Team BBQ Coordinator/Watermelon Bowl
 4. Photography Coordinator

5. Homegame Coordinator
6. Pregame Meal Coordinator
7. Sponsorship Coordinator
8. Tackle Cancer Coordinator
9. Senior Night/Parents Night Coordinator
10. Teacher Appreciation Night Coordinator
11. Homecoming Night Coordinator
12. Media Brochure Coordinator
13. Banquet Coordinator

6. Blaze Cards

- a. We need new options for the card. Varp and Paul will work together with the company to try and make the Blaze card more appealing to people to purchase and thus boosting sales.
 - i. McDonalds, Dairy Queen, Burger King, Subway, Cub Foods, Raising Canes, Savoy, Taco John, Culvers were some places we would like to try and see represented on the card.

7. Brainstorm fundraising and other objectives we should consider for the upcoming meetings and months

- a. We need to try and find sponsors for the program to bring in additional revenue for the program.
- b. Set up Sponsorship committee
 - i. Update our sponsor list from the website. Sponsors on our website include: Applebees, BCTV, Keith Nederhoed State Farm, Eagle Trace Spine and Sport, Green Mill, Matthew Olson State Farm, Jimmy Johns, Kwik Trip, Olive Garden, Twin Cities Orthopedic.
- c. Find a way to get the BAC football players at the games for free.
- d. How can we make the practice field better for our players and opposing teams?

8. Next meeting is May 8, 6:00 in Room A24