

TOUCHDOWN CLUB MEETING MINUTES

MAY 8, 2023

6:00PM

BHS RM A24

1. Welcome
 - a. Present:
 - Paul Szczepanski-President
 - Vicki Clausen-Vice President
 - Brad Westrum-Treasurer
 - Jackie Szczepanski-Secretary
 - Vince Varpness-Head Football Coach
 - Number of non board members in attendance = 5
2. Introductions of Board Members and those in attendance
 - a. LaTeasha Quansah- (Eric Quansah), Preston Foster (Reyne Foster), Tesa and Motee Subah (Tommy Subah), Antonio Quiroz- (Dante Quiroz)
3. Treasurer Report
 - a. How many have paid their Touchdown Club/Booster Fee?
 - b. Review of purchases in the past month
4. Secretary Report
5. President Agenda
 - a. Sign up for volunteering shifts for concessions and other events. Contact parents who showed interest via the Google form.
 - b. Varp contacted the marketing director at Chick-Fil-A about sponsoring the team. They gave him 4 options.
 - Concessions Program- Buy sandwiches under retail from them and sell at a profit at an event (unlimited # of sandwiches and times you can do this) Buy sandwiches for \$4 and sell for \$6.00. They will deliver the sandwiches multiple times throughout the night.
 - Mobile Spirit Night - Up to twice a year our team can host a mobile spirit night. The team will receive 20% of all sales that go through the mobile app during a 4-7pm period on a scheduled Tuesday or Thursday evening whether you invite customers or they just show up.
 - Request a donation of food or cards for free food for your team to culminate the season or honor special achievements (or volunteers)
 - Request a donation of a raffle or auction item for a fundraising event (Chick-Fil-A shirts, sunglasses, etc.
 - We discussed and like the idea of doing all 3 options if we can.
 - Pick the mobile spirit night to be within a week of one of our home games so we can promote it at the football game.
 - Requesting a donation of food for players after the game?
- c. Watermelon/BBQ Bowl
 - This event usually happens on the second Saturday after fall practices begin. **This year it will be on August 26.**
 - Goal is to bring parents and players together after the scrimmage and eat good food! It also would be an event to build parent connections and sign up for any remaining volunteer positions.
 - What types of food? Ideas included grilling hotdogs, having premade sandwiches, getting a business to donate Turkey, beef or pork to grill.
 - Where will we hold the event? What if it rains? There may be a soccer game after the scrimmage so it was suggested to have the event in the parking lot (like we are tailgating) and set up tables and chairs, music, and have parents socialize
 - Who will prepare the food?
 - We would need parent volunteers to help set up and grill
 - Can we secure a donation from a local business or businesses for the barbecue?
 - Check with Cub Foods for the watermelons to serve (they have donated them in the past)

- See if we can get a place like Rack Shack to sponsor the event.
 - This was a great start to the planning process. We will continue to discuss at the meeting in June. We are also looking for another person or two to help coordinate this.
6. Brainstorm fundraising options.
- a. What would a varsity game look like if it was sponsored by a business such as Canes or Dodge of Burnsville, etc.? Would there be contests, mascot photos, giveaways, etc.?
 - b. Game Sponsor
 - The game sponsor would provide food for the pre-game or post-game meal for players.
 - Put on our online roster that the game is sponsored by XYZ company. See about putting the company on the digital tickets.
 - If we get them early enough, have them submit a video ad to show on the jumbotron.
 - Edit the State Champs Sponsorship level to include donating a team meal.
 - "That's an XYZ first down"!
 - Contact Davanni's
 - c. Other fundraiser ideas
 - Toss a football for \$1 through the hole and win something from the business that is the sponsor for the night.
 - BAC Night, dunk the principal night? (Brad knows where to get a dunk tank)
 - d. When is BAC Kickoff Bash? Will there be one?
 - Give the kids that come to the game something free. (popcorn)
 - Line up the BAC kids outside the tunnel again
 - Can we get BAC Football kids in for free?
7. Brainstorm volunteering operations to make sure everything runs smoothly.
- a. Hot Chocolate when it gets cold, Chick-Fil-A, hopefully hotdogs and burgers
 - b. We need a concession stand coordinator
 - c. Let's discuss this further at the next meeting.
8. Other ideas
- a. Have a t-shirt parents can order that has the name of their player and their number on it. Maybe a gold colored shirt? Check with South Metro Sports for a price and turn around rate. This would help parents know who other parents are and who their kids are.
 - b. Have a spot for all parents/player families to sit together so we are unified as a parent group.
 - c. Team bonding nights in the summer at a local pool?
 - d. Team bonding at Skateville or the ice-rink or GrandSlam?
9. Mattress Fundraiser updates
- a. Sign Up Genius has gone out, mattress signs have all been placed
10. Updates from Coach Varpness.
- a. Team Bonding was tonight. The booster club provided the pizza.
 - b. He is working on making a contact with El Loro and Subway to get some pre-game meals.
 - c. 7 on 7 is lined up for Tuesday mornings in June for grades 9-12
 - d. Watermelon/BBQ Bowl we will host a scrimmage between St Louis Park, Bloomington Kennedy and Coon Rapids High Schools

